



PictureHouse

'Rules of Science'

Release: March 17th 2014

Catalogue No: PHRC005

Label: PHRC

Genre: Pop

PICTUREHOUSE RETURN TO BREAK THE RULES OF SCIENCE

Currently playlisted by BBC Radio 2, **Rules Of Science** is the new single from Irish stars PictureHouse.

Described by PictureHouse frontman Dave Browne as, "A song which at its heart is a message of hope against despair; I will find you, no matter what the circumstances, even rules of science will be broken", the song was co-written by Browne with Lasse Anderson, who music purists will know as the son of Abba's Stig Anderson, but also has a rich musical background himself having written Emilia's Big Big World in 1998 amongst other European hits.

Taken from the Evolution album, the single version of Rules Of Science was produced in Sweden by Adam Kviman (Jewel, Eagle Eye Cherry) and mixed in London by Pete Glenister (Alison Moyet, Annie Lennox, Bryan Ferry, Tiny Tempah).

Best known for the hit singles "Sunburst", "Heavenly Day", "Everybody Loves My Girl" and "Somebody Somewhere", PictureHouse have toured extensively with the likes of The Corrs, The Saw Doctors, Bon Jovi, Meatloaf, Marillion, Mel C and many more, earning them legions of fans, including Elton John, who bought 50 copies of the band's Karmarama album for his friends and family after seeing them at a festival in London.

Evolution is currently scheduled for a UK release in May 2014 on PictureHouse's own PHRC label, via Universal Music. The band is also planning to tour the UK to coincide with the album's release. Already released in Ireland, Evolution has achieving great acclaim alongside sold-out shows across the country.

Evolution reviews:

"PictureHouse are back with a blazing fire in their bellies and a superb new album that will have fans and critics struggling to find superlatives" - **Sunday World**

"Harmonies aplenty and irresistible melody" – **Hot Press**

"Loaded with songs that the likes of Neil Finn would proudly call his own" - **Irish Times**

<http://www.picturehouse.ie>

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